

OSiS+


Schwarzkopf
PROFESSIONAL



OSiS+ *Made To
Create Competition*

INFO
BOOKLET

Together. A passion for hair.

Ready To Show Your Talent?

Every day you do what your clients want. Now you can show everyone what you want to do and show your creativity to:

- other hairdressers and clients in [country name]
- other hairdressers in Central Eastern Europe
- a top hairdressing jury from all around the world
- your clients in your salon and in all your communication materials

[COUNTRY NAME] WINNERS

OSIS+ MADE TO CREATE COMPETITION 2018



WOMAN Romana Topinková



AVANTGARDE Patrik Hagara



COLOR Patrik Hagara

Be A [country name] Country Winner

Become one of the 3 country winners of [country name] and win the [country name] OSIS+ Made To Create Competition Trophy. You will get your winning picture on a premium canvas to put up in your salon and your winning pictures will be featured on the [country name] and other Central Eastern European Social Media platforms.



London

London



country name

Furthermore, you will be invited to the regional final of the OSIS+ Made To Create Competition in London at Salon International, where you can become the regional winner!



Our Offer To You

Schwarzkopf Professional, as your partner, provides you with all products and know-how that you need on your journey to become a winner. We also support you with materials to communicate your great work. Plus we give you the possibility to connect with other hairdressers.

PHOTO SHOOTING SEMINAR*

Use the pictures you create to promote your salon and in your communication & hand them in the OSIS+ Made To Create Competition to win

HI QUALITY A1 PRINT OF ONE OF YOUR HANDED IN PICTURES

to decorate your salon, so that all your clients can see your great work

COMPETITION PARTICIPATION CERTIFICATE

acknowledging your effort in the OSIS+ Made To Create Competition

OSIS+ MADE TO CREATE

COMPETITION EVENT TICKET

for the announcement of the [country name] winners in [city name]

PRODUCT PACKAGE

Consisting of OSIS+ styling, Igora color & bleach products, to enable to create your styles.

*Alternative package without Photo Shooting Seminar available

IMPRESSIONS FROM THE LAST OSIS+ MADE TO CREATE COMPETITION REGIONAL FINAL



Richard Ashforth

Gary Hooker

Michael Young



Scan the QR code for video from 2018 finals

Be A Regional Winner

All country winners will compete for the regional victory, where you can win the OSIS+ Made To Create Competition Trophy and you also will be featured on the [country name] and other Central Eastern European Social Media platforms.

Furthermore, you win an international top training including flight and accommodation in the value of appr. 4.500€.



REGIONAL WINNERS 2018



WOMAN Erika Dragunová
Slovakia



AVANTGARDE Ekaterina
Krupoderova
Russia



COLOR Justyna
Wojtasyńska
Poland

Participation

You can participate in one or all 3 categories:

- Take 1 BEFORE and 3 AFTER pictures from different angles (min. 10MP, 300dpi & max 5MB)
- Your picture must be anonymous, so no hint about the submitter/salon in the picture
- Pictures must not be technically reworked
- The hairstyle must be in focus
- The Schwarzkopf products used in the picture, must be named in the upload
- Register and upload your pictures from 1.9.2019 to 31.1.2020 at WWW.OSISMADETOCREATE.COM
- Ask your Sales Rep for your OSiS+ Made to Create Competition package, to qualify for participation.

Voting

COUNTRY WINNERS:

will be voted anonymously by 2 qualified jurors from each of the participating countries.
The jurors can't vote for their own country.

REGIONAL WINNERS:

all country winners will be voted anonymously by a top, global jury.

Jury 2018: Richard Ashforth (UK), Lesley Jennison (UK), Tyler Johnston (UK), Rossa Jurenas (USA), Dieter Kaiser (AT), Yair Mendel (ISR), Christos Michailidis (GRC), Said Rubaii (GER), Guy de Waen (BEL), Michael Young & Gary Hooker (UK).

Apply Now

WWW.OSISMADETOCREATE.COM

Together. A passion for hair.